Registration fee \$ 595.00

#### **Program Features:**

- Highly interactive seminar discussing the major financial and accounting tools essential for financial sustainability
- Review and analysis of current pay-for-performance (P4P) models
- Evaluate current process improvement techniques with major impact on the perioperative area
- 360 view of value from various healthcare stakeholder's perspective
- Key highlights of healthcare policies that affect the perioperative environment and healthcare in general
- Top rated marketing strategies for gaining competitive advantage in your practice



# BUSINESS CONCEPTS IN REGIONAL ANESTHESIA AND ACUTE PAIN MANAGEMENT

Friday, September 23<sup>rd</sup>, 2016 1pm to 5:15pm

Riva Pointe Building, 600 Harbor Blvd, Weehawken NJ 07087

The building is located directly adjacent to the Lincoln Harbor Ferry arrival point in Weehawken. Ferry journey 6 minutes from midtown Manhattan!

#### Alexandru Visan, MD

As the Founder and CEO of Executive Cortex Consulting, Dr. Alexandru Visan is dedicated to the development and implementation of progressive healthcare solutions for modern medical practice, based on hybrid healthcare and business administration analytics. His major areas of interest are strategic business development, application of six sigma techniques to improve revenue cycle management and provision of innovative professional development programs suited for modern healthcare delivery.





## BUSINESS CONCEPTS IN REGIONAL ANESTHESIA AND ACUTE PAIN MANAGEMENT

#### 1:00-2:00 Regional Anesthesia in the Midst of Healthcare Reform

- ► The healthcare consumer
- ▶ Government role in healthcare
- ► Mergers and acquisitions: the impact on clinical practice
- ▶ *Understanding your Healthcare Costs*
- ► Alternative Payment Models

# The Economic Implications of a Regional Anesthesia Service in a Modern Surgical Service Line

- ▶ Value-Added Healthcare Service Line
- ► Competitive Advantage
- Financial Sustainability
- ► Staffing, Scheduling, and Resource Allocation
- ▶ *Marketing plan*

3:00-3:15 Coffee Break

2:00-3:00

#### 3:15-4:15

## The Implications of Quality and Safety for Regional Anesthesia Practitioners

- ► *The relationship between quality and costs*
- ▶ Value, volume, quality, and outcomes
- Quality and safety metrics
- ► The relationship between various metrics and clinical practice

#### 4:15-5:15

### Challenges and Opportunities from Your Regional Anesthesia Practices

- ► Reimbursement trends
- ► Role of standardization in regional anesthesia practice
- **▶** *Buy-in from stakeholders*
- ▶ Negotiation techniques



#### **Accreditation Statement:**

The North American Institute for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

#### **Credit Designation:**

The North American Institute for Continuing Education designates this live activity for a maximum of 4 *AMA PRA Category 1 Credits*™. Physicians should only claim the credit commensurate with the extent of their participation in the activity.



Organized by Vision Expo, 2753 Broadway, Suite 183, New York, NY10025